

Modern Media needs rules and boundaries -- otherwise the few humans behind the monolithic corporations can take much too much power and make their beliefs seem like facts to the trusting viewer of the media. The FCC must address this reality and engage in thoughtful and effective regulation -- or the agency is failing at its mission. You are paid and trusted to protect the public interest -- please do not avoid this duty.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.

Sincerely,
Ian H Wallace